

Capitol Regional Innovation Cluster Consortium (CRICC)

www.cricc-inc.com

Economic Business Development Leaders:

At the <u>Capitol Regional Innovation Cluster Consortium (CRICC)</u>, we understand these are challenging economic times to grow and expand your enterprises. Nevertheless, we are committed to fostering growth for American businesses.

Over the last 2 years, CRICC has worked with Earlii (formerly GrantVest), a technology commercialization firm, to adapt their software for finding federal, state, and local contracts and capital resources (grants, loans, and venture capital) to assist businesses in their growth.

CRICC is excited to offer initial gratis access to unlimited searches for federal/state contracts and capital for Support Centers and America's minority businesses.

You may have your clients sign up for a free account and do 3 free searches to <u>Find Contracts & Capital</u> with our AI Earlii Tool with this coupon link. After the gratis period, they will have the option of continuing to use the system for a fee as follows:

Monthly SaaS Fees: \$50 a month Annual: \$300 a Year (50% off)

Separate Incentive benefit to Business Development and Technical Support Centers:

If any businesses that are associated with your centers sign up and convert after the gratis period, you will receive 25% of their membership fees for the first three months or 50% of their annual membership.

Business Support Centers can also use the Earlii Tool to search for grants that might benefit your operations.

NOTE: Our review of the pilot we conducted indicates that this tool is most effective when the utilizing business owner takes the time to really examine and understand its powerful potential or assigns a staff member to interact with the system with appropriate keywords to search for contracts, grants, and other financial resources for that business. As an AI tool, any input will provide results; improved results come with some additional attention and follow-through.

Feel free to contact us directly with any questions at kenneth.clark@cricc-inc.com or at 301-502-3247. While the tool is pretty self-explanatory, we are available to provide coaching or do a demo with you as needed.